### THE NEUROSURGICAL DATABASE





Mailing lists from the AANS can be an integral part of your marketing strategy. Lists are targeted by audience, geographic area, demographic information, membership category or meeting attendance.

The Neurosurgical Database includes U.S. address records for:

Neurosurgeons | Residents/Fellows | Medical Students | Advanced Practitioners

# SELECT BY SUBSPECIALTY INTEREST OR MEETING ATTENDANCE

- Cerebrovascular
- Endovascular
- Epilepsy
- Pain
- Pediatric
- Peripheral Nerves
- Skull Base
- Spine
- Stereotactic & Functional
- Trauma
- Tumor

### **HOW TO RENT AN AANS LIST**

- Contact <u>bwilson@aans.org</u> for a list count and pricing.
- Supply mailing samples for approval, as well as the signed rental agreement.
- 3. Make payment. Mailing lists will only be released upon receipt of payment.
- \*Please allow up to five business days to receive a customized count.

#### **POLICY**

The AANS offers mailing lists to interested parties for distribution of educational materials or commercial products/services to neurosurgeons. Email addresses, telephone/fax numbers will not be provided. Lists must be used for approved mailing purposes only and samples must be approved in advance of receiving lists.

### **ABOUT THE AANS**

The AANS is a scientific and educational association devoted to the development of neurological surgery. Fellows of the AANS are certified by the American Board of Neurological Surgery (ABNS), the Royal College of Physicians and Surgeons of Canada and/or the Mexican Council of Neurological Surgery, A.C.

### MAILING LIST ORDER FORM

### LIST RENTAL GENERAL FEES

**Standard Lists:** \$250 per 1,000 names **Custom Lists:** \$275 per 1,000 names

Minimum Fee: \$325

Please note: All lists are U.S. only.

Contact <a href="mailto:bwilson@aans.org">bwilson@aans.org</a>
for a list count and pricing.

### **ORDER INFORMATION**

- Orders must be prepaid
- A sample of your mailing must be included with your order
- Orders will be processed within five business days of sample approval
- \$325 minimum on all orders
- A \$50 processing fee will be applied to all orders

### **PAYMENT**

You will receive a link for payment after the rental agreement is signed and your physical mailing has been approved.

List #	Description	List #	Description	
Contact the AANS for a list count and pricing		Subspecialty		
ML111	Custom Request	ML203	Trauma	
ML200	AANS Members and Non-members	ML204		
ML201	AANS Members — All Categories	ML205		
ML212	AANS Residents and Fellows	ML206	Pain	
ML213	Training Program Directors	ML207	Pediatric	
ML214	Neurosurgeons	ML208	Spine	
ML215	Neurosurgeons/Residents/Fellows	ML209	Tumor	
ML220	Neurosurgeons/Advanced Practitioners	ML216	Peripheral Nerves	
ML300	USA Member Neurosurgeons	ML217	Endovascular	
		ML218	Epilepsy	
		ML219	Skull Base	

## LIST RENTAL AGREEMENT

This Agreement between the American Association of Neurological Surg ("Licensee") is entered into agreement as of the date of its acceptance by $\frac{1}{2}$		censor") and			
License and Ownership Grant of License. Subject to terms and conditions of this Agreement, Lice to use each supplied mailing list consisting of names and addresses from to each list rented for the twelve (12) month term commencing on	n the AANS' databas	e, or a portion ther	eof ("the List"). This	agreement applies	
Restrictions on Use. Licensee may not, nor may it permit its employees, sublicense or distribute any copies of the List to a third party or allow a mailing within 60 days of receipt of the list.					
No Transfer of Title. Licensor shall retain all ownership rights, including title or ownership of the List or any of its parts is transferred to License		secret and other pr	oprietary rights, in a	nd to the List. No	
Rental Fee. Licensee will pay a rental fee due upon acceptance by the Approvided once the mail list has been furnished to Licensee.	ANS. See order form	for fees. In the eve	nt of a cancellation, r	no refund will be	
Obligations of Licensee. Licensee agrees that its use of the List and all s all applicable laws and regulations, including all postal regulations. Lice any marketing, promotional or other materials sent to AANS members. sent to AANS' members for the AANS' approval. The AANS reserves the inappropriate or unacceptable.	ensee may not make a Upon request License	any mention of the A	AANS or use the AAN AANS with copies of a	IS logo in any materials	
Delivery of List. This Agreement is subject to approval and acceptance by full receipt of payment, the AANS will deliver the List to the address independent of the control of the contro			l of creative submitte	ed by Licensee and	
Termination. The AANS may terminate this Agreement by giving License Agreement. Upon any termination of this Agreement, Licensee must cea control and take such other actions as the AANS may reasonably reques or control.	se all use of the List,	destroy all copies	of the List in License	e's possession or	
Disclaimer of Warranties and Limitation of Liability. The List is provided limited to, warranties of performance or merchantability or fitness for a claims or for any direct, indirect, special, incidental, exemplary, consequite possibility of such damages. Licensee's exclusive remedy for any claim paid for the List.	particular purpose. I Jential or any other d	In no event shall th amages whatsoeve	e Licensor be liable f er, even if Licensor ha	or any third party is been advised of	
Indemnification. Licensee shall indemnify, defend and hold Licensor, its demands, liabilities and expenses arising out of any damage or injury to					
General. This License Agreement embodies the entire understanding be any and all prior understandings and agreements, oral or written, relati invalid, unenforceable or illegal by a court, the validity and enforceabilit provision of this License Agreement will not constitute or be construed the headings and captions contained in this License Agreement are inserted.	ng thereto. Should ar y of the other provisi as a waiver of such p	ny provision of this ons will not be affe rovision or of the r	License Agreement lected. Failure of a paright to enforce such p	be held to be void, ty to enforce any	
LICENSOR:	LICENSEE:				
American Association of Neurological Surgeons (AANS) 5550 Meadowbrook Industrial Dr.	Name				
Rolling Meadows, IL 60008 Authorized signatures:	Street Address		Suite/Floor		
Name	City	State	Zip Code	Country	
Title					
Date					